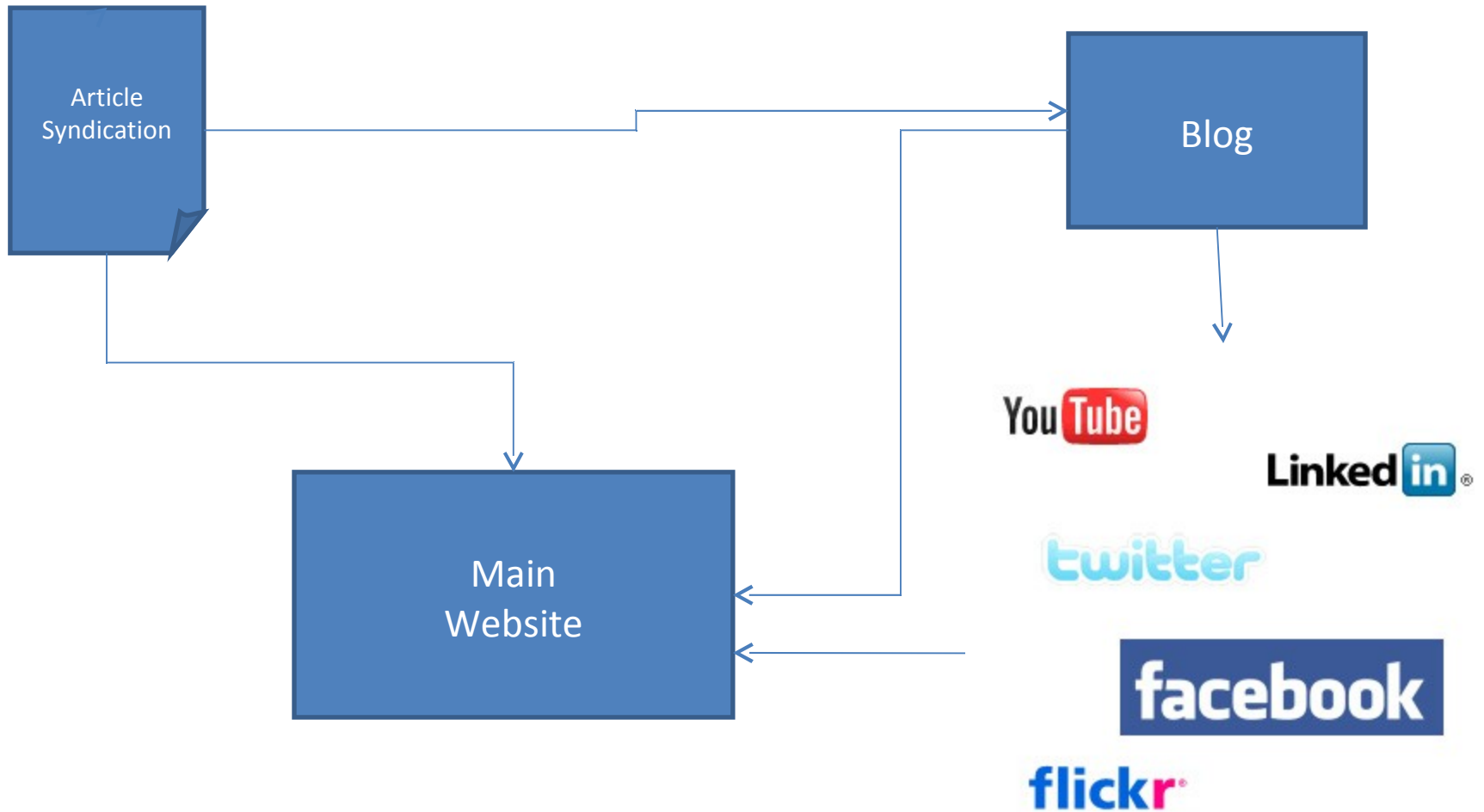


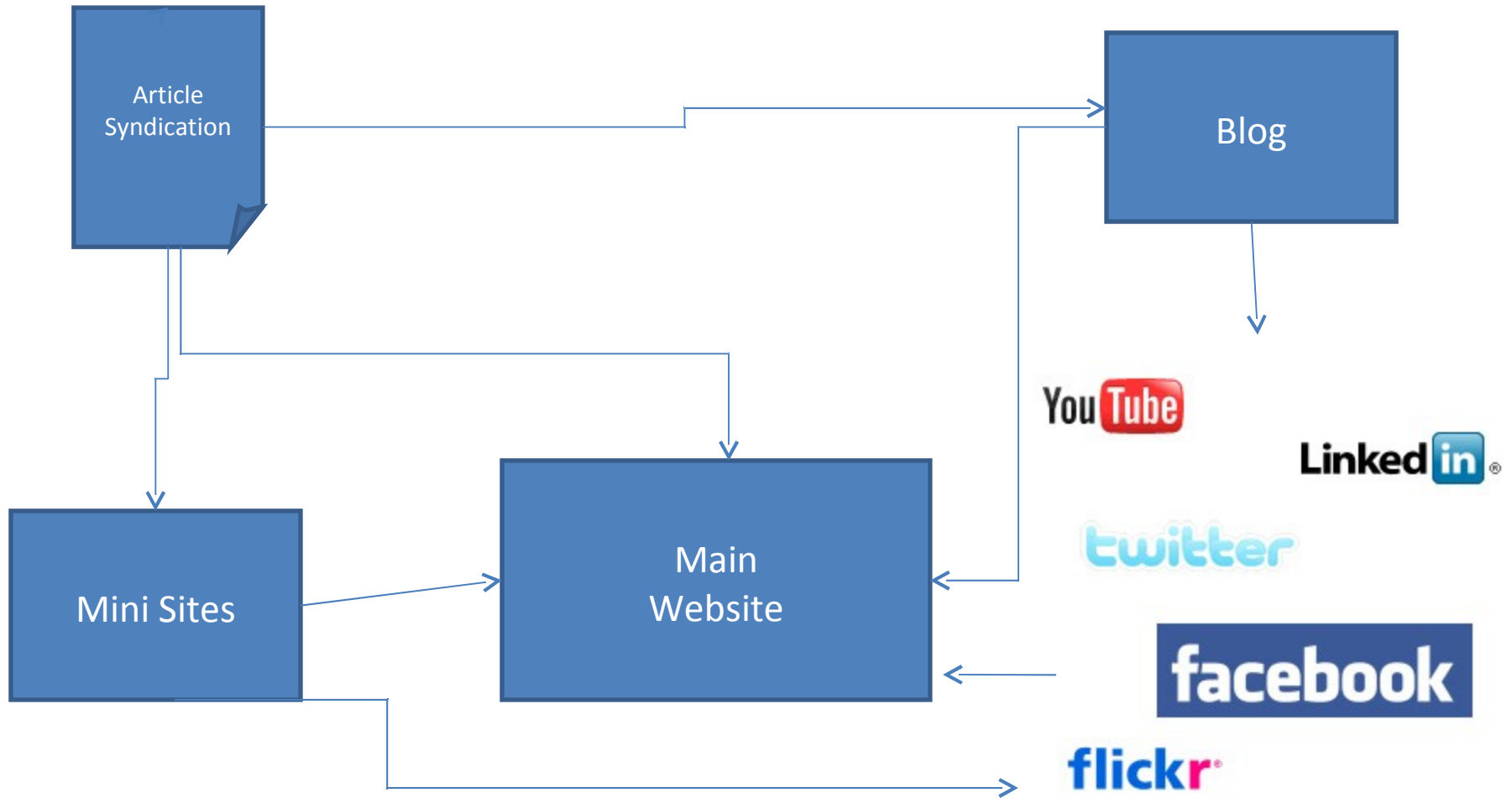
Internet Marketing Strategy



Basic Setup

Website , Blog (which can be separate or onsite) and Article Syndication

1. Article Syndication feed links to main website and the blog
2. Blog feeds links to main website
3. Blog also feeds social media sites
4. Social Media site drive links and traffic back to main website



Advanced Setup

Website , Blog (which can be separate or onsite) and Article Syndication

1. Article Syndications feed links to main website, the blog and any Mini sites
2. Blog feeds links to main website
3. Blog also feeds social media sites
4. Social Media site drive links and traffic back to main website
5. Mini sites also feed links to main website and share content with Social Media Sites

Notes

These two diagrams are both fairly simple in their design and layout. You make much more complex systems to drive traffic from one place to another.

These two are really just to give you an idea of what can be achieved quite quickly but still have a big impact on your efforts

You can also add in multiple mini sites, multiple blogs, multiple social media accounts for different products and services.

The diagram only shows the major social media sites but there are hundreds of other places to set up profile and add content to in order to attract traffic and also links to your main website.

We have also not included Video or Audio (podcasts) but these are huge in their own right and can drive a heap of traffic and links to your major websites.